

PainWISE Advanced

Addressing the Needs of the Community and Pharmacy to Provide a Better Future

Background

Opportunities for pharmacy in pain management

Did you know?

- Back problems and arthritis account for 40% of forced retirements in people of working age¹
- 63% of head pain sufferers and 48% of body pain sufferers prefer over-the-counter medicines²
- 1 in 4 people consult a pharmacist rather than a doctor to address new types of body pain or head pain²
- Limited community support is available for persistent pain sufferers

1. Schofield et al., *Eur Spine J*. 2011 May; 20(5): 731–736.
2. Pain Australia, Media Release, 31st May 2017



Eligibility

The PainWISE Advanced program is open to pharmacists who have completed the one day PainWISE Foundations training program.

The Program

- Case study based program utilizing a complete care approach with evidence based nutraceutical, pharmacological options, compounded topical analgesia and non-pharmacological solutions
- Information to address common pain conditions seen at the coal face of community pharmacy including musculoskeletal pain, neuropathic pain, inflammatory pain and visceral pain in both acute and chronic pain settings
- Latest information on opioid dependency screening and the pharmacist's role in opioid management
- Latest information on musculoskeletal anatomy, devices, bracing, strapping and practical demonstration by a physiotherapist
- Applied learning utilizing motivational interviewing for time efficient and effective counselling
- Create a commercially viable pain management professional service program

The Benefit

In association with Arrow, the PainWISE Team will assist participating pharmacies to:

- Transform good customer service into great customer experience
- Enhance customer relationships
- Champion the safe and effective use of analgesics
- Navigate patients better towards improving self-management of chronic pain
- Improve health literacy and deliver better health outcomes
- Earn CPD Points (under application)

If you want to:

- Attract new customers and enhance new customer retention
- Increase existing customer loyalty
- Grow the average value of each customer visit

Meet the facilitator



Joyce McSwan

Program Developer

Joyce is a clinical pharmacist with a special interest in treating persistent pain. She is the recipient of numerous awards including the “PSA QUM Pain management Award” and “Innovative Pharmacist of the Year 2013”. Joyce has innovated multiple pain programs in primary health care, private hospitals and nationwide in the pharmacy industry.

<https://painwise.com.au/expressions-of-interest/>In the PainWISE Advanced program, Joyce will be joined by an expert physiotherapist with special interest in pain management.

Register Today

To register for the upcoming one day PainWISE Advanced training course contact your Arrow Account Manager or go to:

www.painwise.com.au/painwise-advanced-training-program-registration-form

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